

Aishwarya Rai-Bachchan

Personal Data

Date of birth:	November 1 st , 1973
Place of birth:	Mangalore, India
Nationality:	Indian
Profession:	Actress
Marital status:	Married

Career

From 1992 onwards	Aishwarya Rai began modeling in whatever spare time her architecture studies left her. Her success was such that she decided to make it a second profession.
1993	Her modelling career took off in a spectacular manner. She began to work with such leading Indian designers as Tarun Tahiliani, Rohit Bal, Abu Jani, Sandeep Khosla, Ritu Kumar along with several major brands including Pepsi Cola.
January 1994	Aishwarya was crowned Femina Miss India and was chosen to represent the country in the Miss World preliminaries.
November 1994	She was elected Miss World for 1994-95 and served as an international ambassadress for India until the end of 1995.
1995	Her title gave her access to all sorts of high-ranking dignitaries, Heads of State and major society figures. She became involved in social work and charity organizations (fighting Cancer, Aids and various other diseases, sponsoring orphans, etc.). She even placed her own eyes at the disposal of the India Eye Transplant Bank. Her unreserved commitment has proved an effective promotion tool.
1996	By now the movie industry beckoned and Aishwarya received increasingly important roles from leading Indian film producers including Mani Ratnam (Iruvar), Shankar (Jeans), Rahul Rawail (Aur Pyar Ho Gaya), Rishi Kapoor (Aa Ab Laut Chalen), Subhash Ghai (Taal), Sanjay Bansali (Hum Dil De Chuke Sanam), Mansoor Khan (Josh). Aishwarya was also involved in various projects with Yash Chopra, Aditya Chopra, Raj Kanwar, Rajiv Menon, David Dhawan and others. "Aur Pyar Ho Gaya" won her the Best Female Debutante Award.

- 1999 Aishwarya became Longines Ambassador of Elegance, giving Longines' image new breathtaking dimensions.
- 2000 She was named Best Actress by Filmfare and Zee Cine for her work in Sanjay Leela Bhansali's "Hum Dil De Chuke Sanam". Aishwarya Rai was nominated for Filmfare's Best Supporting Actress Award for Satish Kaushik's "Hamara Dil Aapke Paas Hai".
- 2002 Aishwarya Rai's star continued to rise in 2002, once again working with Sanjay Leela Bhansali in "Devdas". It proved to be the most ambitious and successful film in Bollywood's history. It became the first Bollywood motion picture ever to receive a special screening at the 2003 Cannes Film Festival and broke box-office records both in India and in the United States.
- 2003 Aishwarya Rai was asked to sit on the jury of 2003 Cannes Film Festival 2003, the first Indian citizen ever to join this distinguished jury. She was named ambassador and international "Face of L'Oreal".
- 2004 Aishwarya Rai was invited by the Indian government to announce the candidacy of the Taj Mahal in the global competition for the "New Seven Wonders of the World". Aishwarya became the first female Bollywood star immortalized at Madame Tussaud's Wax museum in London. She has graced the cover of Time Magazine's List of the 100 "Most Influential People in the World".
- 2005 Aishwarya Rai began the year with a prime-time profile on America's leading show, "60 Minutes", as "The Most Beautiful Woman in the World". She appeared in the most watched television program in the world the "Oprah Winfrey Show". She graced the covers of Cosmopolitan Magazine, Emirates Woman, Paris Match, Cine Blitz, America Way Magazine and America Magazine. She debuted in her first English-language film, "Bride and Prejudice".
- 2006 Aishwarya Rai's career continues to grow even stronger. In 2006 she was seen in Jagmohan Mundhra's "Provoked", J. P. Dutta's "Umrao Jaan", Yashraj Film's "Dhoom 2", Mani Ratnam's "Guru", legendary film producer Dino De Laurentiis's "The Last Legion" opposite Colin Firth and Sir Ben Kingsley and Ashutosh Gowariker's Jodha Akbar.
- 2007 This year sees the release of Mani Ratnam's "Guru" where Aishwarya Rai stars. The film is critically acclaimed. Two other films follow this year: "Provoked" and "The last Legion", her first American film, also a great success. On 20th April, Aishwarya joins the most prestigious Bollywood family by marrying actor Abhishek Bachchan.
- 2008 Aishwarya appears in two films: "Jodhaa Akbar" and "Sarkar Raj".

Filmography

1997	Iruwar by Mani Rathnam
	Aur Pyar Ho Gaya by Rahul Rawail
1998	Jeans by S. Shankar
	Aa Ab Laut Chalen by Rishi Kapoor
1999	Kandukondain Kandukondain by Rajiv Menon
	Taal by Subhash Ghai
	Hum Dil De Chuke Sanam by Sanjay Leela Bhansali
	Josh by Mansoor Khan
2000	Hamara Dil Aapke Paas Hai by Satish Kaushik
	Dhai Akshar Prem Ke by Raj Kanwaar
	Mohabbatein by Aditya Chopra
2001	Albela by Deepak Sareen
2002	Devdas by Sanjay Leela Bhansali
	Hum Kisi Se Kum Nahin by David Dhawan
2003	Dil Ka Rishta by Naresh Malhotra
	Khakee by Rajkumar Santoshi
	Kuch Na Kaho by Rohan Sippy
2004	Kyon Ho Gaya Na by Samir Karnik
	Chocker Bali by Rituparno Ghosh
	Raincoat by Rituparno Ghosh
	Bride and Prejudice by Gurinder Chadha
2005	Shabd by Leena Yadav
	Mistress of Spices by Paul Berges
2006	Umrao by J.P. Dutta
	Dhoom 2 by Sanjay Gadhvi
2007	Guru by Mani Ratnam
	Provoked by Jag Mundhra
	The Last Region by Doug Lefler
2008	Jodhaa Akbar by Ashutosh Gowariker
	Sarkar Raj

Awards

2000	Most Beautiful Miss World of All Times -received a perfect score of 9.911
	Most Beautiful International Titleholder of All Times Gold medal winner
	Priyadarshini International Best Actress Award Hum Dil De Chuke Sanam
	Rupa Filmgoers Millennium Best Actress Award Hum Dil De Chuke Sanam
	Zee Gold Best Actress Critics Award Hum Dil De Chuke Sanam
	Zee Gold Best Actress Award Taal
	IIFA Best Actress Award Hum Dil De Chuke Sanam
	Zee Cine Best Actress Award Hum Dil De Chuke Sanam
	Zee Lux Face of the Year

	Stardust Millennium Best Actress Award Hum Dil De Chuke Sanam
	Filmfare Best Actress Award Hum Dil De Chuke Sanam
2001	Screen Videocon Best Actress Award Hum Dil De Chuke Sanam
2002	BWSX Fantasy Award for Best Supporting Actress Mohabbatein
	Rajiv Gandhi Award
2003	RACE Best Actress Award Devdas
	Screen Best Actress Award Devdas
	Filmfare Best Actress Award Devdas
	Zee Cine Awards Best Actress Award Devdas
	Sansui Award Best Actress Award Devdas
	Screen Jodi No.1 Award with Shahrukh Khan
	True Indian Actress Award
2004	World's Most Attractive Woman - HELLO! Magazine
2005	Zee Cine Awards - Critics' Actress of the Year

For further information please contact:
Longines Public Relations, 2610 Saint-Imier, Switzerland
Phone +41 32 942 52 41, Fax +41 32 942 52 39, E-mail publicrelations@longines.com
Internet <http://www.longines.com>