

The Longines Master Collection



With its long and distinguished traditions, Longines has from the start built its worldwide reputation on timepieces notable as much for their intrinsic quality as for the style and timing of their launch. The Longines Master Collection is a perfect example of this skill. On the basis of the success of this collection since its launch in 2005 Longines has now added a number of new models in pink and yellow gold, with black dials and new sizes, that have already caused a sensation on the market. These new designs are reaching world markets precisely as consumers signal their clear preference for products that not only offer genuine value but unmistakable character as well.

*Discover the special website:
[The Longines Master Collection Retrograde](#)*

L2.716.8.78.3

Case: Round, in 18 carat pink gold with scratch-resistant sapphire crystal. Transparent case back with sapphire crystal. Diameter: 44.00 mm. Water-resistant to 3 bar (30 metres).

Movement: L697 self-winding mechanical beating at 28,800 vibrations per hour and providing 46 hours of power reserve.

Functions: Hours, minutes, central seconds, power reserve at 6 o'clock. Retrograde hand displays: day at 12 o'clock, date on the right-hand side of the dial, and 24 hour second time zone on the left-hand side of the dial.

Dial: Silver-finished "barleycorn" patterned, featuring 11 black Arabic numerals, blue steel hands.

Bracelet: Brown alligator strap with triple deployment clasp.

